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West Ridge Associates, LLC Presents at the Medical Device Mergers & Acquisitions Conference

LOS ANGELES, August 25, 2008 – Chuck Troe and Kahlil Reid, Managing Directors of West Ridge Associates, LLC, made a joint presentation at the "Medical Device Mergers & Acquisitions" conference hosted by Q1 Productions in East Palo Alto, CA on Monday, August 25th, 2008. The topic of the presentation was: "Deciding When to Sell: The Strategy Behind 'Holding' or 'Folding' and Value Maximization." A copy of this presentation can be found at www.west-ridge.com. The conference addressed operational challenges, resource allocation, financial concerns, and pre- and post-mergers and acquisitions of medical device companies.

WEST RIDGE ASSOCIATES, LLC provides merger and acquisition, corporate finance and related investment banking services at the highest level of quality, professionalism and integrity. The firm supports established middle market businesses, earlier stage companies with high growth potential, and commercialization stage companies in all industries.